

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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390445	AGENCY (OR SERVICE) ACTING AS AGENT FOR		391951	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	MEDIA FORTITUDE PARTNERS, LLC			MURPHY FOR GOVERNOR		
AND	30 Newport Pkwy Apt 2110			1 Gateway Ctr		
ADDRESS	Jersey City	NJ	07310-1512	Newark	NJ 07102-5310	
	USA			USA		
CONTACT				PRODUCT D/GOVERNOR-NJ PRIMARY		
LOCAL SALESPERSON	AGENCY EST. NO.			PRODUCT CODE	1304	
NATIONAL SALESPERSON	John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 06/04/17 AND ENDING 06/05/17 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	Su	2	06:00A	08:00A	30S	06/04/17-06/04/17	SUN MORN NEWS 6-8AM	2	1000.00	2000.00
2 LUR	Su	1	08:00A	08:57A	30S	06/04/17-06/04/17	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
3 LUR	Su	1	10:28A	11:30A	30S	06/04/17-06/04/17	FACE THE NATION	1	5500.00	5500.00
4 LUR	Su	1	11:35P	12:00M	30S	06/04/17-06/04/17	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
5 LUR	M	1	05:00A	06:00A	30S	06/05/17-06/05/17	2 NEWS THIS MORNING 5-6AM	1	550.00	550.00
6 LUR	M	2	06:00A	07:00A	30S	06/05/17-06/05/17	2 NEWS THIS MORNING	2	900.00	1800.00
7 LUR	M	2	07:00A	09:00A	30S	06/05/17-06/05/17	CBS THIS MORNING	2	1000.00	2000.00
8 LUR	M	1	11:58A	12:30P	30S	06/05/17-06/05/17	NOON NEWS	1	1200.00	1200.00
9 LUR	M	2	05:00P	06:00P	30S	06/05/17-06/05/17	5PM EARLY NEWS	2	1500.00	3000.00
10 LUR	M	1	06:00P	06:30P	30S	06/05/17-06/05/17	EARLY NEWS	1	1600.00	1600.00
11	M	1	11:00P	11:35P	30S	06/05/17-06/05/17	LATE NEWS M-SUN	1	3200.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WCBS-TV

CONTRACT NO. REV.
1011-80131-1
DATE PRINTED
06/01/17

524 WEST 57th STREET, . NEW YORK NY 10019
AND WCBS-TV

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390445 AGENCY (OR SERVICE) ACTING AS AGENT FOR 391951 ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice	
NAME MEDIA FORTITUDE PARTNERS, LLC AND 30 Newport Pkwy Apt 2110 ADDRESS Jersey City NJ 07310-1512 USA CONTACT			
LOCAL SALESPERSON AGENCY EST. NO.			
NATIONAL SALESPERSON John Link - CTS-PH			
BROADCAST SCHEDULE STARTING 06/04/17 AND ENDING 06/05/17 NO. WEEKS: 1			
PRODUCT D/GOVERNOR-NJ PRIMARY PRODUCT CODE 1304			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
Additional Terms and Conditions:
2) CBS reserves the right to refuse payments in select formats based on business circumstances.
1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on such basis.										
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
Total Contract:								15		24850.00
Billing Summary										
Qtr 2-17						Apr .00	May .00	Jun 24850.00	Total 24850.00	
GRAND TOTAL									24850.00	

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION